The sexual content and sexual innuendos on prime time TV is way out of control. Even the disney channel and football games are worrysome now. You never know what you can expect. I am afraid to let my kids watch Everybody Loves Raymond, etc.

Also, why not use some of your funds to survey the general public> I know many people who are thoroughly disgusted with TV programs & commercials. I think if you develop a campaign to let people know how they can contact you, your agency would hear plenty.

Why not run a few commercials telling people how to contact you at this telephone number or web site, if they have concerns.

Something has to be done about TV, the programs are getting wose all the time. So is radio, but it's not as bad yet.